Joe Nguyen

EXPERIENCE

Independent Contractor — Web & App Designer / Developer

Remote | Jan '23 - Present

Designed and developed web and mobile applications. Latest projects: <u>Pink</u>
 Sofa Hour, Bandscan

Berkshire Grey - Lead UX/UI Designer & Design Technologist

Remote | Oct '21 - Jan '23

- Led the HMI design of the Next Generation Mobile Robotic Platform, BG
 Flex. Defining user requirements and creating the Next Gen Design System.
- Quickly ideated new design solutions for near- and long-term customer needs. Delivering pixel perfect mockups, prototypes with detailed workflow documentation, and production ready code.
- Design evangelist, working closely with engineers, developers and product managers to educate and advocate for best design practices.

Toast — UX Design Intern

Remote | Jun '21 - Aug '21

- Worked on the Order & Pay team, designing Toast's new mobile QR code based restaurant service product.
- Planned and executed generative user research studies, such as surveys and interviews to generate insights to guide product development.
- Collaborated with product and engineering teams to understand users, and designed intuitive experiences across responsive web and native mobile platforms.

Selux Diagnostics — Product Design Engineer

Boston, MA | Jan '20 - Aug '20

- Redesigned the workflow of an Antibiotic Susceptibility Testing (AST) machine, increasing output by 30% and improving user efficiency.
- Worked closely with the Microbiology and Engineering teams to determine user flows and error states for the "Instructions for Use" to support upcoming clinical trials.

Becton Dickinson Medical – Clinical / Usability Product Engineer

Andover, MA | Apr '17 - Apr '19

Planned and conducted user testing, in the form of clinical and human factor studies, in order to evaluate user needs and device performance.

JOENGYN.COM

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EDUCATION

Treehouse Techdegree UX Design

Jan '20 - Aug '20

General Assembly UX Design

Oct '19

University of Massachusetts, Lowell

B.S. Mechanical Engineering Sep '11 - Jun '16

SKILLS

DESIGN

UX / Product Design UI / Visual Design Responsive Design Sketches Wireframes Final Mockups Rapid Prototyping

RESEARCH

Usability Testing
User Interviews
User Surveys
Personas
A/B Testing
Diary Studies
Competitive Analysis
Moderated & Unmoderated
Quantitative & Qualitative

DESIGN TOOLS

Figma Adobe XD Wix Studio / Squarespace Miro

DEVELOPMENT TOOLS

HTML
CSS / SCSS / Tailwind
JavaScript / TypeScript
React / Astro / SolidJS
GitHub
Vercel

PROJECT MGMT

Confluence Jira Monday